

Marilee Bowles-Carey

marileec@id.iit.edu
847 644 2163

OBJECTIVE

I look forward to leveraging my experience toward creating user-centered, design-guided solutions for business, education, and community.

PROFESSIONAL EXPERIENCE

Design Manager 1997–2007

Pearson Education, Glenview, IL, Design Manager,

- Managed design development of market-leading educational product.
- As member of innovation team, I helped streamline our product development process, provided innovation coaching to editorial and design staff, and mentored colleagues.

Art Director 1981–1997

Crain Communications, Century Publishing, Sampler Publications, Pfanner Communications, Petersen Publishing

EDUCATION

IIT Institute of Design, Chicago, IL

Candidate, Masters in Design (expected graduation, December 2009)

- *Teaching Assistant*, Fall 2009
- *Intern*, McDonald's Corporation June–July 2009
Designed web-based recruitment and training tool for teachers participating in McDonald's workplace ESL program.
- *Research Assistant*, May–August 2008
Explored user experience within a large, urban school district.

Sponsored Projects

- *Physical Education and Wellness, UC-Woodlawn*, University of Chicago Urban Education Institute
Reframed physical education and wellness in a south side Chicago charter school and provided actionable concepts for innovating the PE curriculum.
- *Intangible Values, Tangible Risks*, Safeco Insurance, Inc., Open Seas Group
Identified new opportunity space and articulated a business case around the concept of intangible value.
- *Learning in the Urban Core*, a private foundation
Year-long research project that utilized a top-down/bottom-up approach to understand the problems of urban education in a large Midwestern city.

IIT Stuart Graduate School of Business, Chicago, IL

Candidate, MBA, (expected graduation, May 2010)

- Focus on new venture creation.

University of Michigan School of Art and Design, Ann Arbor, MI

BFA in Graphic Design, 1981, Magna cum laude

SKILLS

User-centered design planning

User research

Business case visualization

Collaborative workshop design

Exceptional verbal, visual and written communication skills

Software:

InDesign, Illustrator, Photoshop, Excel, PowerPoint, Word

PERSONAL

"I was reading the dictionary. I thought it was a poem about everything."

—Steven Wright,
American actor
and writer

PASSIONS

Reading, running, cooking, bicycling, and driving our red pickup on the back roads of northern Michigan with my family and friends.