

Miguel A. Cervantes

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Objective

To apply and develop communication design and strategic thinking in a diverse and collaborative environment.

EXPERIENCE

Work

Chicago Freedom School. Chicago, IL. Instructor (June – August, 2009)

Designed and taught an introduction course in visual design for high school students. The course aimed to help students analyze visual depictions of social information through infographics, advertising, and data posters.

McDonald's Corporation. Oakbrook, IL. Intern (May – August, 2008)

Assisted in implementing an English-as-a-second-language program designed by McDonald's for regional crew workers and teachers. Initiated ethnographic research to measure design concepts and capture user experience to strengthen program portfolio.

High Jump Program. Chicago, IL. Program Director (2001-2007)

Administered and oversaw programmatic activities: teacher and student recruitment, admissions, and curricular observations. Empowered families and students with resources that facilitated their selection of a selective college-prep school.

Contributions

Camp Firebelly. Chicago (2009)

A 10-day collaborative project of strategy, branding, and development for the benefit of a non-profit organization. The client was Radio Arte and the tasks included a website redesign, a promo silkscreened poster, and an interior showcase studio design.

Photography

- Innovation Summit. Institute of Design (May 2009)
- Design Research Conference. Institute of Design (September 2008)
- Ninety Questions & Answers with Thirteen Design Thinkers. IIT, ID publication (2008)

International Latino Cultural Center of Chicago

23rd Chicago Latino Film Festival poster finalist (January 2007).

High Jump Auxiliary Board Member. Chicago (2003-2007)

Proposed and initiated fundraising opportunities. Served as consultant to the Mentoring Committee to generate activities that aptly responded to students' needs.

Vital Bridges Volunteer. Chicago (2002-2006)

Delivered meals to clients impacted by HIV/AIDS.

EDUCATION

Schools

Institute of Design, Chicago, IL.

Masters in Design candidate. Spring 2010.

Communication design with emphasis in human-centered approach and understanding.

Carleton College, Northfield, MN.

Bachelor of Arts in Sociology/Anthropology.

Certificate of Advanced Study in French Area Studies with Honors. June 2001.

Honors

- Andrew W. Mellon Fellowship Scholar (Paris, France. Summer 2000)
- Carleton Class of 1966 Diversity of Achievement Award (2000)
- Associated Colleges of the Midwest Fellow (Chicago, IL. Summer 1999)

Skills

Fluent in Spanish and proficient in French; Woodworking courses at the Chicago Bauhaus Academy of Design; Dance courses at Lou Conte studio.