

Mehmet Tolgay Cirakoglu

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Objective:

To use design planning and visual communication skills to develop innovative products and experiences.

Education:

**IIT Institute of Design +
Stuart School of Business**
*Master of Design + MBA candidate
Sept 2008 - Spring 2011*

Relevant Coursework:

MDes:

Observing Users, System Workshop,
Systems Evaluation, Data Visualization,
Advanced Communication Planning,
Design Planning, Advanced Design
Planning

MBA:

Organizational Behavior, Marketing
Management, Innovation and Technology
Management

Sabanci University

*Visual Communication Design
Sept 2000 - Feb 2005*

Relevant coursework:

Drawing, Typography, Digital &
Photographic Imaging, Web Design,
Animated Design on Web, Sound
and Image, 3D Design, 3D Modelling,
Creating Video, Arts and Computing

Interests:

Digital and analog games industry,
playing guitar, architecture

Work Experience:

NPSMA, National Professional Science Masters Association
*Research Assistant
July 2009-September 2009*

- Conducted secondary and primary research to gain insight into the science masters education.
- Conducted user research with stakeholders.
- Used design methods to analyze user data. frame insights and identify opportunity areas.
- Presented the project to the executive board.

4+ Architecture, Design, Project & Construction Office
*Senior 3D Artist & Graphic Designer
August 2006 – Jan 2008*

- Participated in designs of international and local projects.
- Modeled and rendered 3d visualizations of the projects.
- Prepared presentations and brochures
- Lead architectural visualization and graphic design teams

Saglik Bahcesi, E-learning & Design Office
*Junior 3D Artist & Graphic Designer
March 2005 – August 2006*

- Designed graphics, illustrative animations and websites for international medical brands such as Pfizer and Merck Sharp & Dome.
- Created animations and graphic designs to be used in e-learning packages for domestic medical brands and conferences.

Skills:

Autodesk Maya, Autodesk 3DS Max,
Adobe InDesign, Adobe Photoshop, MS Office.