

Heather N Bazille

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Work Experience

Target Corporation, Minneapolis, MN

Associate Specialist, In-Store Marketing Operations, 08/2007-07/2010

Contractor, In-Store Marketing Operations, 11/2006-08/2007

Successfully organized and managed logistics for twelve major divisional signing transitions, while taking into consideration Target brand, print standards, store layout, key stakeholder relationships, creative, production, and guest experience.

Collaborated with internal and external teams to deliver directional, branded, and campaign signage that worked together to create a cohesive, consistent store experience for the guests.

Recognized with an award for fostering and supporting stronger partnerships by initiating meetings with key partners to understand and establish clear roles and responsibilities.

Target Corporation, Minneapolis, MN

Contractor, Pharmacy Professional Services, 03/2006-10/2006

Provided administrative and project support to department. Developed and maintained relationships with vendors and field team. Drafted presentation materials, reports, forms, and general correspondence.

Wells Fargo Bank, Minneapolis, MN

Contractor, Information Technology Services, 07/2005-02/2006

Provided administrative support to a senior-level manager. Served as a liaison between manager, direct reports, and vendors. Monitored manager's cost center and reconciled monthly expenditures. Planned and coordinated staff meetings, off-sites, and other office events.

Community Involvement

IIT Institute of Design/Design and Emotion Conference

Assistant Workshop Facilitator, 10/2010

Topic: Creating Desirable Sustainable Practices

Southern Theater

Benefit Volunteer Management Committee, 11/2009-03/2010

Whittier International Elementary School

After-School Program Mentor, 10/2009-05/2010

Target/United Way

Marketing Auction Committee, 08/2009-09/2009

Marketing Campaign Coordinator, 07/2008-09/2008

Target Volunteer Council

National Volunteer Week Subcommittee, 04/2008

Girls Inc./YWCA of Minneapolis

Discovery Leadership Program Partner, 10/2007-05/2008

Big Brothers Big Sisters

School-Based Plus Mentor, 12/2005-12/2007

Education

IIT Institute of Design, Chicago, IL

Master of Design, expected 05/2013

Pursuing mastery in user-centered design planning, research, and strategy

Minneapolis College of Art and Design

Elements of Sustainability, Spring 2010

University of Wisconsin, Madison, WI

Bachelor of Science, Psychology, 05/2005

Concentrated coursework in research, statistics, and design fundamentals

Professional Memberships

AIGA

*The Professional Association for Design
Current*

SPOKE

*Presentation Skills Development Group
Current*

Usability Professionals' Association

Minnesota Chapter

06/2009-06/2010

Technical Skills

Intermediate Illustrator, InDesign, Photoshop; Advanced Microsoft Excel, Outlook, Powerpoint, and Word

Interests

Pilates, sustainable innovation, travel, color science, and photography