

Objective		Seeking a full time position in a multidisciplinary environment to collaborate in the development of product/communication design
Experience	Aug 2007 - present Chicago, IL, USA	Product Council, Ltd Senior Industrial Designer <ul style="list-style-type: none">• Designed products ranging from high technology medical instruments to consumer electronics and houseware tools, including the next generation Tony Hawk Ride skateboard game peripheral and Leica hospital histology equipments.
	Jan - Apr 2007 Chicago, IL, USA	Insight Product Development, LLC Industrial Designer <ul style="list-style-type: none">• Participated in a design project of a series of product packagings which provided additional functions to users beyond packaging.
	Aug - Oct 2006 El Segundo, CA, USA	Mattel, Inc Design Internship <ul style="list-style-type: none">• Electronic toy design in Boy Entertainment Department
	Jul - Aug 2005 Chicago, IL, USA	Gravity Tank Design Internship <ul style="list-style-type: none">• Designed, participated in brainstorming sessions and developed communication for the new product definition directions for clients
	Fall 2005 - Spring 2006 Chicago, IL, USA	RTC, Inc Research and Demonstration Project in Institute of Design <ul style="list-style-type: none">• Conducted consumer research, in-store observation, market research, brainstorming and concept development for the topic "Retailer as a Communication Medium".
	Nov 2003 - Feb 2004 Taipei, Taiwan	Ching Hui Design Designer <ul style="list-style-type: none">• Worked as an advertisement, packaging, and exhibition designer• Designed the exhibition and stage for Panasonic X88, X70 Cell Phone Release Press Conference Design• Clients included Shinkong Spinning and Marlboro Taiwan
	Apr 2003 Shanghai, China	Toshiba Electronics (Shanghai) Designer <ul style="list-style-type: none">• Designed Toshiba LCD TV OSD interface based on new developed software, which was applied to a new experimental LCD TV CMOS chip, which reached the Japan market in 2005.
Education	Sep 2004 - May 2006 Chicago, IL, USA	Institute of Design, Illinois Institute of Technology (IIT) Master of Design in Human-centered Product Design. GPA 3.824 Research and Demonstration Project: "Retailer as a Communication Medium"
	Sep 1999 - Jun 2003 Shanghai, China	Shanghai Jiao Tong University (SJTU) Bachelor of Science, Industrial Design Department, Product Track Graduation Design Project: "Family Information and Smart Home Control System"
Award	Jun 2010	IDEA 2010 Silver Award, ID Magazine Honorable Mention -Tony Hawk RIDE
	Jun 2006	The "Best Depth of Play" Award -In recognition of the excellence of the toy design "Serendipity", by Mattel, Inc.
Skills		Methods: Concept Sketch, CAD, User Observation, Visual Brainstorming, Design Analysis and Synthesis, Behavioral Prototyping, System Evaluation, Physical/Cognitive/Social/Cultural Human Factors, Product Portfolio Planning, Product Architecture and Platform Design Software: Photoshop, InDesign, Illustrator, Flash, Dreamweaver, CorelDraw, Alias StudioTools, Rhino, Cinema 4D, Maxwell Render, Autodesk SketchBook, HyperShot Language: Fluent in Mandarin and English