

Holly Finnan

OBJECTIVE

To obtain an internship in a company with a focus on research and user-based innovation.

CONTACT

415.216.9247

Finnan@id.iit.edu

Chicago IL

SOFTWARE & SKILLS

PhotoShop

InDesign

Illustrator

Basic Flash

FileMaker Pro

MYOB

Basic SPSS

Rapid Prototyping

Sketching

Basic Book Production

Basic Digital Photography

Basic Print Production

INTERESTS

Dogs

SCUBA Diving

Exploring locally
and globally

INTERNSHIP

Oncure Medical Corporation, Denver, CO

Service Design Internship, June-August 2009

Worked with Ryan Armbruster to develop concepts to improve the patient experience at Oncure's outpatient radiation centers.

Spent three weeks in a clinic observing and speaking with medical staff, doctors and patients about the cancer experience in general and radiation specifically.

Identified principles and patterns related to information, communication and level of personalization patients need. Translated those insights into opportunities and identified some concept ideas to improve communication between the doctor and patient and presented the results to Oncure's corporate executives.

WORK EXPERIENCE

Gap Inc. Direct (Banana Republic and Piperlime), San Francisco, CA

Assistant Account Manager (photo production), August 2006 - July 2008

Worked on cross-functional teams across two locations to ensure the photography process ran smoothly and accurately.

Co-produced and managed marketing photo shoots for two brands and all still life product photography for Banana Republic.

Fastback Creative Books (a division of Powis Parker, Inc.), Berkeley CA

Studio Coordinator, July 2005-August 2006

Worked with clients from kickoff to delivery, concurrently managing three to six book design projects.

Responsibilities include working with clients and internal designers on objectives, timing, costs and workflow.

Ensured that the studio runs efficiently while keeping the parent company informed of staff work loads and schedules.

EDUCATION

IIT Institute of Design & Stuart School of Business, Chicago, IL

Masters of Design, expected graduation 2011

design planning, research, and communication design

Masters of Business Administration, expected graduation 2011

Vassar College, Poughkeepsie, NY

Bachelor of Arts, Honors in Psychology, 2000 - 2004

Designed an independent research project on identity development. Carried out secondary research, recruited over 75 participants, distributed surveys, performed data analysis and wrote a paper summarizing the findings.